May 2025

PRESS RELEASE  
Wolfgangsee Salzkammergut

The Wolfgangsee is considered one of the most beautiful lakes in Austria and is a true place of longing for travelers from all over the world. Nestled in the picturesque landscape of the Salzkammergut region, it is a place where alpine beauty, rich cultural traditions, and warm hospitality come together. With its crystal-clear waters, the lake is not only a popular destination for those seeking relaxation and nature lovers but also a stage for cultural and traditional events. The towns of St. Gilgen, Strobl, and St. Wolfgang invite visitors to stay and explore with their unique charm, culinary diversity, and genuine hospitality.

A popular vacation destination and well-known pilgrimage site  
  
The Wolfgangsee region records around one million overnight stays and another million day visitors each year. The lake, which is also very popular among water sports enthusiasts, is shared by two federal states: Salzburg and Upper Austria. Among the most popular excursion destinations are the Schafberg Railway, the Zwölferhorn mountain, the pilgrimage churches on the Falkenstein and in St. Wolfgang, as well as the Postalm – Europe’s second-largest high-altitude hiking plateau. The WolfgangseeSchifffahrt ferries, connecting the idyllic towns of St. Gilgen, Strobl, and St. Wolfgang, and the Wolfgangseer Advent also offer a wonderful guest experience every year. During the winter, the Postalm Winter Park attracts visitors with its ski slopes and cross-country trails, as well as the scenic winter hiking paths on the Zwölferhorn.

**From the alpine pasture to the gourmet restaurants – culinary diversity**

Two Michelin stars, 16 Gault&Millau toques, a high density of Falstaff forks, and numerous family-run establishments that have upheld a tradition of regionality, innovation, and quality for generations—all this reflects the culinary diversity and excellence of the Wolfgangsee region. From alpine huts and traditional inns to gourmet restaurants – the towns of St. Gilgen, Strobl, and St. Wolfgang offer a wide range of culinary experiences within a short distance. At the heart of it all are high-quality dishes made from pure, natural ingredients, set against the scenic backdrop of Lake Wolfgangsee. Visitors can also enjoy regional specialties crafted with traditional artisanal methods—such as sheep’s milk products, fresh fish, beers, schnapps, and much more from local producers.

**mundART Festival – Lake Wolfgangsee serves culinary delights**

Over the past few years, the region has become a hotspot for culinary enthusiasts. In 2025, the new mundART festival brought together for the first time the area’s diverse culinary developments and offerings.

More information about the Wolfgangsee region and the mundART Festival you can find online at [www.wolfgangsee.at](http://www.wolfgangsee.at)