

**PRESS RELEASE**

## **Salzkammergut Mountain Experience: Where Hiking Becomes a Feeling of Home**

Hiking in the Salzkammergut offers far more than stunning landscapes: it is an encounter with living culture, warm-hearted people, and a history that can be felt around every bend and on every summit. Between gentle alpine meadows, rugged rock formations, and crystal-clear lakes, a hiking experience unfolds that is truly unique—nurtured and continually developed by six tourism associations committed to sustainable mountain experiences.

### **Six regions, one mission: Austria's most authentic hiking experience**

Whether in the Inner Salzkammergut with Bad Goisern, Hallstatt, Gosau, and Obertraun, the Fuschlsee Region, the Almtal, the Traunsee-Almtal area, the Attersee-Attergau holiday region, or around Wolfgangsee—each region brings its own unique hiking signature. Together, they tell the story of a natural and cultural landscape that connects and inspires.

### **Hiking with Perspective and Depth**

Approximately 4,000 kilometers of well-marked trails stretch across the Salzkammergut, ranging from easy family routes to challenging high-altitude paths. Many hikes not only offer spectacular views but also lead to hidden cultural sites, traditional alpine huts, and encounters with people who have lived in harmony with their surroundings for generations.

In the Inner Salzkammergut, the UNESCO World Heritage Dachstein impresses with its diversity: the Simony Hut, Wiesberg House, Goiserer Hut, and the historic brine pipeline path showcase the close relationship between people and mountains. The Fuschlsee Region invites hikers to experience the forest mindfully with themed trails such as the Yew Path and the Forest Children's Path.

In the Almtal and around Traunsee, wild romantic nature meets culture—whether hiking through Cumberland Wildlife Park or at the foot of the majestic Traunstein, the “Guardian of the Salzkammergut.” The Attersee-Attergau region delights with panoramic views of the turquoise lake from Buchberg, Schoberstein, Hochlecken, or along the Westwanderweg. In the Mondsee-Irrsee region, the choice is always: team lake or team mountain? Around Wolfgangsee, hiking becomes a journey through time: classics like the Schafberg hike or the mystical Falkenstein Gorge combine natural spectacle with history.

### **Regional Character, Shared Experience**

What makes hiking in the Salzkammergut special is the combination of authenticity, quality, and hospitality. On the trails, hikers encounter hosts serving regional cuisine with passion, hut operators who prefer to share stories rather than cater to crowds, and a trail network maintained with care.

The six tourism associations focus on sustainable mobility solutions, digital tour planning, and the preservation of ecological diversity. The goal is clear: visitors should not just hike, but also understand—the landscape, culture, and identity of the Salzkammergut.

### **The mountains call—and tell stories**

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visitsalzkammergut

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Hiking in the Salzkammergut is more than movement in nature. It is an immersion into a lived sense of home that inspires and slows down life. Whether at sunrise on Schoberstein, along the Falkenstein Pilgrimage Trail, or resting at the Goiserer Hut, every tour becomes an encounter with the soul of the region. This is what makes the Salzkammergut one of Europe's most beautiful hiking destinations.

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